

Canadian Centre for Policy Alternatives

Saskatchewan Office



P R O S P E C T U S



CCPA

CANADIAN CENTRE
for POLICY ALTERNATIVES
CENTRE CANADIEN
de POLITIQUES ALTERNATIVES
Saskatchewan

CCPA SASKATCHEWAN

The CCPA's Saskatchewan Office was established in 2002 to help Saskatchewan explore workable policy alternatives to address the pressing social and economic issues that affect our province. Despite the small size of our office and staff, we have consistently punched above our weight, producing quality research and commentary that represent the best of the progressive traditions of social and economic justice that our province was built upon.

We monitor social and economic development in the province and present thoughtful alternatives to the narrow perspectives of corporate research institutes and government agencies.

Research projects and publications from the Saskatchewan Office have addressed issues such as: the COVID-19 crisis, climate change, public health care, public education and child care, privatization and P3s, and living wages and trade union rights.

Original, hard-hitting research

We work with top-notch researchers to shed light on the key issues facing Canada. Whether it's the push to privatize our public services, the growing gap between the rich and the rest of us, or the economic and ecological impacts of climate change on our province, we set the record straight.

Balancing the debate

CCPA research doesn't just sit on a shelf gathering dust. Every month, we are featured in hundreds of media stories. The CCPA is a strong and credible voice in news about issues like how to deal with surgical wait lists in health care, how we should use provincial and federal budget surpluses, the benefits of trade union membership ... and many others.

Myth-busting

The CCPA debunks myths — like the myth that an aging population will cripple public health care, or that meeting our climate change obligations is a job-killer. Our national magazine, *The Monitor*, is packed with facts and analysis that will help you untangle the spin.

Solutions

We don't just analyze problems. We work on solutions — solutions that show Canadians' best values are not only possible, they're practical. These ideas are anchored by some basic principles: human dignity and freedom, fairness, equality, environmental sustainability, and the public good. They show that we can afford to build a more just and sustainable Canada — and that our economy will be stronger for it.

Member funded and supported

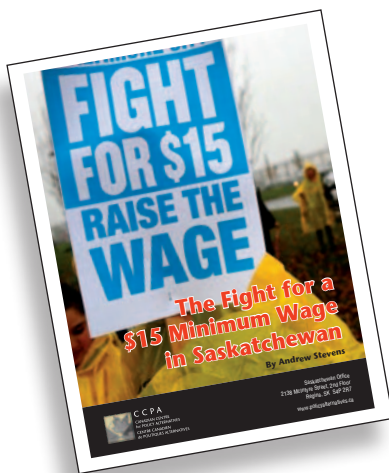
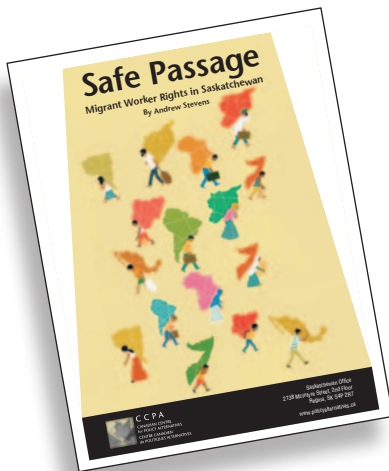
The CCPA is a registered non-profit charity. We depend on the support of our more than 12,000 members across Canada.





LABOUR AND WORKER RIGHTS

The Saskatchewan Office has always placed priority on research that advances the rights of all workers throughout the province. Whether it is defending trade union rights and freedoms, strengthening health and safety provisions, advocating for a living wage or the impact of privatization on public services, the Saskatchewan Office has consistently produced quality research that illustrates the benefits we all enjoy thanks to a strong and vibrant labour movement.

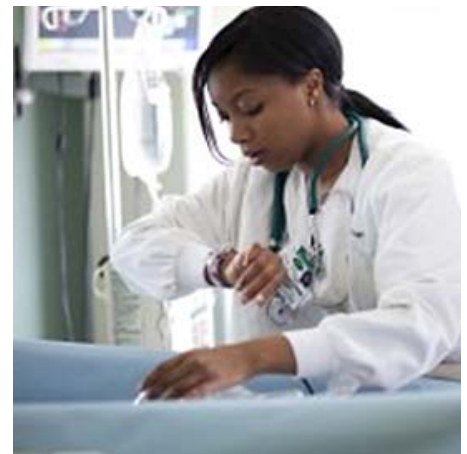


Reports and Commentary

Safe Passage: Migrant Worker Rights in Saskatchewan	2019
The Fight for a \$15 Minimum Wage in Saskatchewan	2017
2016 Living Wage for Regina and Weyburn	2016
Temporary Foreign Workers in Saskatchewan's "Booming" Economy	2014
A Living Wage for Regina	2014
Unions in a Democratic Society: A Response to the Consultation Paper on the Renewal of Labour Legislation in Saskatchewan	2012
The Shield or the Sword: The Saskatchewan Labour Legislation Review	2012
Cold Porridge: The NDP Labour Law Review	2011
Restoring the Bargain: Contesting the Constitutionality of the Amendments to the Saskatchewan Trade Union Act	2010
Balancing the Scales of Pay Equity: The Need for Gender Analysis and Budgeting	2009
Joining the Race to the Bottom: An Assessment of Bill 6, Amendments to the Trade Union Act	2008
Essential Services Legislation: Will it Facilitate or Impair Industrial Relations?	2008

PRIVATIZATION AND PUBLIC SERVICES

Public services allow people to access essential goods like health and education regardless of their level of income. Privatization of public services upsets this important democratic goal of equity and also raises concerns of transparency and accountability. The Saskatchewan Office has consistently demonstrated the value of public services and challenged the logic of privatization, outsourcing and P3s in our province from a democratic standpoint.



Reports and Studies

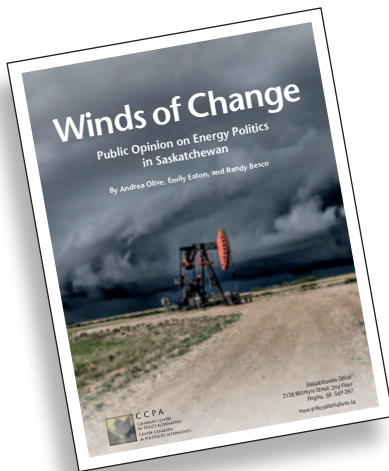
Is There Value in Value for Money Assessments? Testing the VfM Test in Western Canada	2021
A Partnership in Name Only: How the public sector subsidizes the P3 model	2020
Saskatchewan's Failing Report Card on Child Care	2019
Selling Saskatchewan: A decade of privatization 2007-2017	2018
A Sober Reminder: Economic Impacts of Liquor Store Privatization in Small Town Saskatchewan	2016
Down the Drain: The Saskatchewan Government's Costly Proposal for Liquor Retailing	2016
Privatization Nation: The Canada-wide Failure of Privatization, Outsourcing and Public-Private Partnerships	2015
The Wrong Track: A Decade of Privatization in Saskatchewan, 2004-2015	2015
Following Failure: Saskatchewan government seems doomed to repeat the P3 mistakes of other provinces	2015
Short-Term Gain, Long-Term Pain: The Privatization of Hospital Laundry Services in Saskatchewan	2015
A Profitable Brew: A Financial Analysis of the SLGA and Its Potential Privatization	2014





ENVIRONMENT AND CLIMATE CHANGE

From the beginning of the Saskatchewan Office, environmental and sustainability issues have been front and centre in our research. Most recently, through our work with the Corporate Mapping Project, our research has revealed the power and influence of the fossil fuel industry in our province while also putting forward a vision for a just and dignified energy transition for fossil fuel workers.



Reports and Studies

Transition Time: Energy Attitudes in Southern Saskatchewan	2020
Renewable Regina: Putting Equity into Action	2020
Winds of Change: Saskatchewan's attitudes on Energy, Environment and Oil	2018
Under Threat: 20 Years since the Saskatchewan Wildlife Act	2018
Climate Politics in the Patch: Engaging Saskatchewan's Oil-Producing Communities on Climate Change Issues	2017
A Response to Saskatchewan's Climate Change White Paper	2016
Building an Environmentally Sustainable Future for Saskatchewan: Saskatchewan's Role in Global Climate Change and the Path to Sustainability	2015
SaskPower's Carbon Capture Project: What Risk? What Reward?	2015
Transforming Saskatchewan's Electrical Future: The Public Policies Needed to Build a Renewable Energy Society in Saskatchewan	2011
Plugging the Gap: Sustainable Power Options to Complement Wind and Solar	2011

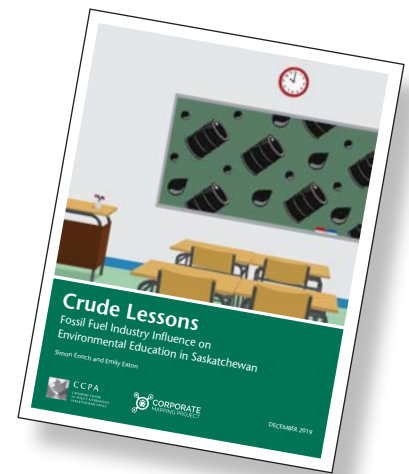
EDUCATION

A strong publicly funded education system is the foundation of a just society. To this end, the Saskatchewan Office has viewed education issues as fundamental to our research mission. Since the creation of the office, we have consistently produced important reports and commentary on a wide range of education-related issues, including: the impact of high-stakes testing; university affordability; education reform; private money in public schools (including user fees, advertising and commercial sponsorships); education finance; and post-secondary education reform.



Reports and Studies

Crude Lessons: Fossil Fuel Industry Influence on Environmental Education in Saskatchewan	2019
Oil Together Now: Who's really playing politics in the classroom?	2019
Saskatchewan's Failing Report Card on Child Care	2019
Petro-partners: Energy and education in Saskatchewan's rural oil communities	2018
A Prairie Patchwork: Reliance on oil industry philanthropy in Saskatchewan boom towns	2018
Underinvesting in Our Future: Revenues and Expenditures of Saskatchewan School Boards from 2004 to 2014	2016
After the Freeze: Restoring University Affordability by Rolling Back Tuition in Saskatchewan	2012
Assessing Students' Ways of Knowing	2009
Will the New Property Tax System Save Our Neighbourhood Schools?	2009
A Reappraisal of University Access and Affordability	2009





NDP Leader Ryan Meili and Health Critic Vicki Mowat discuss CCPA Saskatchewan's report on working conditions at P3 hospitals and schools with the media.

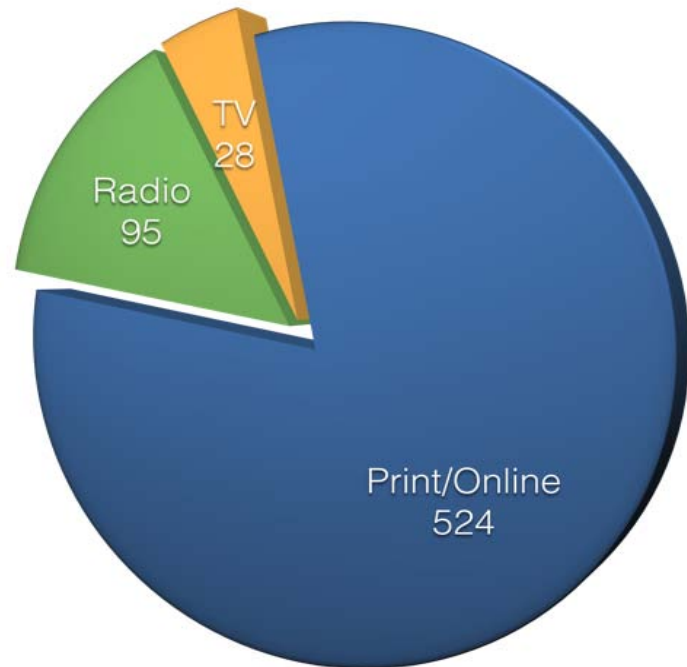
Over this period, the CCPA vastly outpaced the Fraser Institute in share of voice in local Saskatchewan print and online media (71% of the share of voice was captured by CCPA versus 29% by the Fraser Institute).

Our research and commentary gets coverage all across the province, in media large and small.

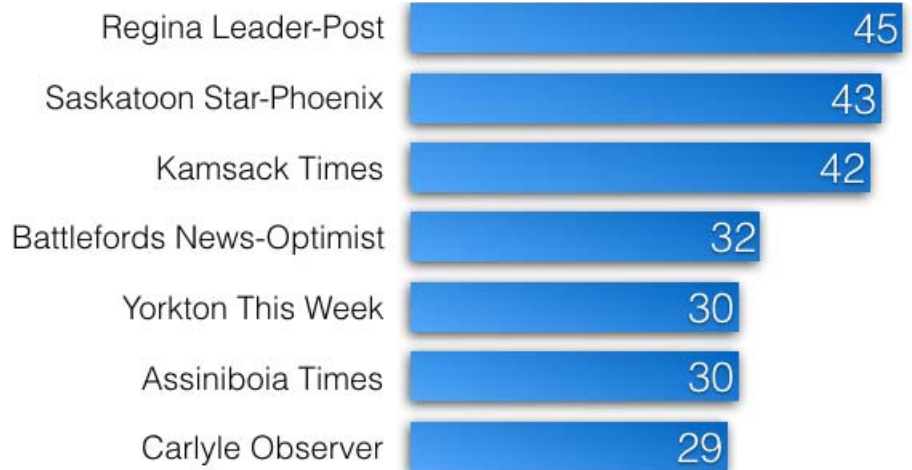
PROVINCIAL MEDIA PRESENCE

Our ability to impact public policy relies to a great deal on our potential to influence public opinion through the provincial news media. The Saskatchewan Office has had tremendous success influencing public debate through the provincial media with substantial coverage in provincial dailies, radio and television, as well as local community and alternative papers. This year, we had 657 total media mentions, with a prospective reach that could cover the province several times over: a potential 22 million eyes and ears over the past year.

Number of Mentions in Saskatchewan Media 2020



Number of Print Stories by Source 2020



SOCIAL MEDIA

One of the greatest strengths of the Canadian Centre for Policy Alternatives is our active presence and reach in social media. Through Facebook, Twitter and Instagram, we can get our research and commentary out to millions of Canadians each day. We have over 33,000 Facebook followers, while the CCPA's Twitter feed can reach upwards of 2.95 million persons in a day! Our national blog, Behind the Numbers, has recorded over 600,000 unique page views this year while our brand new Instagram presence has seen spectacular growth in just a few months. Our social media reach over different platforms allows us to reach audiences that others simply cannot.



Saskatchewan Office Commentaries and Blogs

Fighting with one hand tied behind their back: Renewing SaskPower for a Renewable Regina	2020
You can't re-open an economy without workers	2020
A poverty of ambition: Saskatchewan's climate resilience report	2019
Mr. Moe's carbon tax bait-and-switch	2019
Out of service: The case for a renewed STC	2018
Moe's Equalization Misrepresentation	2018
Saskatchewan's Cruel and Unusual Budget	2017
Brad Wall, SaskTel and the terrible, horrible, no good, very bad idea	2017
Skip the Rhetoric: The selective free-market principles of the Wall government	2016
Minister McMorris and the Missing Math	2016
Saskatchewan's climate change crucible	2015
Get back in line, Mr. Premier	2015
Uncorking the Liquor Lobby in Saskatchewan	2014
The Unappetizing Record of Prison Food Privatization	2014
P3 Evaluation: A Co-dependent Relationship?	2013



WE NEED YOUR SUPPORT!

Organizational members are a key foundation of the Canadian Centre for Policy Alternatives. Through these memberships, trade unions, associations and other organizations play a critical role in building our progressive research institute so that we can effectively challenge calls for austerity, privatization, outsourcing and deregulation.

Organizational memberships provide an invaluable source of revenue that allows CCPA-Saskatchewan to hire staff, purchase office supplies and carry out research projects. In return, organizational members receive independent, progressive research that they can use in their newsletters, campaigns, education and lobbying efforts.

Additionally, members can request specific research be undertaken on issues affecting their organizations. With a sustaining or sponsoring membership, provincial unions can play an even more active role with a position on the CCPA-Saskatchewan board of directors.

To find out what the Saskatchewan Office can do for your organization, book a meeting with us!

Office Phone: 306-924-3372

Office Email: ccpask@policyalternatives.ca

A CCPA-Saskatchewan membership is money well-spent. But don't take our word for it. Ask any of our organizational members:

- CUPE Saskatchewan
- Saskatchewan Union of Nurses
- Saskatchewan Federation of Labour
- UNIFOR
- SGEU

We need your support.

Membership categories:

Provincial unions and large membership organizations have three membership categories: Sponsoring – \$10,000; Sustaining – \$8,000; and Supporting – \$3,000.

Union locals and small organizations have three membership categories: Sponsoring – \$1,500; Sustaining – \$750; and Supporting – \$250.



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Saskatchewan Office
2138 McIntyre Street
Regina, SK S4P 2R7

www.policyalternatives.ca